



13th European Week of Regions and Cities
OPEN Brussels
DAYS 12 - 15 October 2015

Integrated territorial investment (ITI) in Accession Countries

The case of Seferihisar, Turkey CITTASLOW as a local development model





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SEFERIHISAR

District of Izmir in the Aegean Region

35.000 population

Economy: based on agriculture and tourism

Local initiatives and policies aiming at facilitating the development of local businesses by adapting them to the larger economic, legal and environmental specifics

Sustainable local growth

Solutions and integrated strategies delivered by Seferihisar Municipality

Municipality

supporting the rural SMEs and producer cooperatives





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CITTASLOW



- Sustain the regional growth at the local level with an integrated approach
- Supporting the small-scale producers - Encouraging the entrepreneurial spirit
- Preserving the local characteristics of the city





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Principles of the Sustainable Agricultural Development

- **Producers market**
- **Producers union**
- **Product processing**
- **Preserving local seeds**





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Producers Market



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Producers Union





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Product Processing





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Preserving Local Seeds





The key elements of an ITI:

- *a designated territory and an integrated territorial development strategy;*
- *a package of actions to be implemented; and*
- *governance arrangements to manage the ITI.*
- *Management Authority of the Operational Programmes*
- *Intermediate Body.*
- *Regional/local authorities*



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Thank you

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Mayor of Seferihisar

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